

EJ IWG Public Participation (PP) Committee Meeting

March 22, 2017, 1:00pm – 2:00pm

Teleconference: Ex. 6 - Personal Privacy

(PLEASE NOTE DIFFERENT CONFERENCE LINE FOR THIS MEETING)

MEETING GOALS: discuss new member; review previous meeting notes; resolve what we post on Max.gov and any access issues; discuss membership; decide on CUPP assistance; determine which committee is responsible for public inquiries regarding Framework

AGENDA

1:00 pm Welcome

1:05 pm **Committee membership** (Kevin Olp (EPA) leaving) & **review previous meeting notes**

1:15 pm **Max.gov** PP Committee page

For those I was able to add, this page should be listed under your Collaboration Groups whenever you login to www.MAX.gov. You can also use the group's shortcut URL to go directly to the MAX Federal Community page associated with this group: <https://community.max.gov/x/mwbeKw>

- Access issues;
- What we will post: FY 2017 committee goals, agendas, notes, calendar items, factsheets, other items?
- Should our committee post the responses to public comments on EPA's EJ 2020 Plan that relate to the EJ IWG and responses to the questions EPA's NEJAC asked the EJ IWG during the October NEJAC meeting?

1:25 pm **Public inquiries about EJ IWG Framework for Collaboration activities** – Should the PP Committee or the Strategy Committee track and respond?

1:30 pm **CUPP success stories** – helping Mike Burns get the word out (Good idea? Should Mike submit drafts to us? Where/how do we want to disseminate the success stories?)

1:45 pm Regional IWG Committee discussed **Community Solutions Community of Practice** (To join the Community Solutions listserv, please email [Carolyn A Fleming-Williams@omb.eop.gov](mailto:Carolyn_A_Fleming-Williams@omb.eop.gov) or join at <https://communitysolutions.sites.usa.gov/join-our-listserv/>) – we can see their calendar and add events to it & use list serve (is that

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right??)

- 1:50 pm **March 23rd full EJ IWG meeting** → mention plan to send out request to committees regarding planned activities/events (based on FY 2017 goals)
- April 20th full EJ IWG meeting** → discuss how PP Committee will capture “facts” to support the “elevator speech” we are developing for the EJ IWG;

- 1:55 pm ***Wrap up / Next Steps***
- After March EJ IWG meeting send out request to committees regarding planned activities/events when their FY 2017 goals are finalize

Next meeting is April 12th

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As a reminder, here is the Committee's *internal* list of FY 2017 goals:

1. Implement strategy(ies) to address the "**Digital Divide**"¹
2. Focus on **prioritizing in-person outreach efforts through** community visits and public dialogue sessions that solicit feedback from residents directly experiencing environmental impacts. (see Framework FY2016 priorities)
3. Enhance EJ IWG **Website Presence** & highlight our tagline "Accessible/Aware/Accountable"
(<https://www.epa.gov/environmentaljustice/federal-interagency-working-group-environmental-justice-ej-iwg>)
Articles, blog posts,
4. Next Step from EJ IWG Principals' meeting - **Support the establishment of community revitalization advisory boards**
Will revisit at a later date
5. Review EPA's National EJ Advisory Council meeting notes for relevant feedback/recommendations for PP Committee

Here are the FY 2017 goals as listed in the draft **FY 2016 EJ IWG Accomplishments Report** that will be made public:

1. Prioritize in-person outreach efforts through community visits and public dialogue with the EJ IWG
2. Enhance EJ IWG's Web Presence
3. Implement additional strategies to help bridge "digital divide"
4. Identify, or develop where necessary, additional communication tools (such as blogs, agency newsletters, talking points, etc.)

¹ NOTES FROM PRIOR MEETING RE: **DIGITAL DIVIDE** →

- 1) **Diversify** – overarching theme - we need to be diverse in our efforts and not rely on just on means of reaching communities
- 2) **Minority Radio Stations** – in addition to Black syndicated radio stations reach out to newspapers, etc; also need to reach Hispanic radio stations, etc
- 3) **Direct outreach to community leaders** –
- 4) **Congressional Hispanic Caucus Institute** and other contacts in Hispanic community
- 5) **Social media & "Influencers"** – "Influencers" or "amplifiers") are people with established/trusted social media presence that have significant following already (ie. 70,000 people). When you partner with them, they can help you reach folks on Twitter, Facebook, etc.
- 6) **Schools** – do not forget to reach out to schools
- 7) **Native American / Indigenous Peoples** – Outreach is government-to-government, but for EJ it is also grassroots. We need to be sensitive about how this is done. We need to connect with the EJ IWG NA/IP committee to make sure we are incorporating the diverse means of communication that will be most effective. We want to be aware of existing contacts – for example, the White House has Tribal Nations contacts because of conferences that have been held.

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Team Members

- Marsha Minter (EPA/Co-chair)
- Kevin Olp (EPA)
- Laura Godfrey (GSA)
- Christy Jackiewicz (GSA) – ad hoc / as relevant issues arise
- Bianca Norman (GSA) – ad hoc / as relevant issues arise
- Amy Vance (DHS)
- Kim Lambert (DOI)
- Lauren Meredith (DOI/USBR)
- Cynthia Ferguson (DOJ/Co-chair)

Committee Purpose

"This committee will develop listening sessions and other similar opportunities for the Interagency Working Group, federally recognized tribes, and other members of the public. It will propose venues and agendas, and facilitate participation by Federal agencies and members of the public. The committee will also help coordinate responses to public input." EJ IWG MOU Charter (Nov. 18, 2014), p. 3; *see also* Executive Order No. 12898 (Feb. 11, 1994), Section 5-5.

Suggested Committee Permanent Responsibilities/Functions

- (1) Keep EJ IWG fact sheet and web page current
- (2) Make EJ IWG banner pop-up/table cloth (or other materials) and ensure available for public events
- (3) Request articles and/or ideas for EJ blog posts (**Quarterly**)
- (4) **Schedule and manage/lead (?) quarterly public conference calls**
- (5) Create a template for other EJ IWG committees to request our services/blog (always make a request at monthly EJ IWG meetings)
- (6) Facilitate translation of EJ IWG documents
- (7) Develop consistent engagement process for the public with the EJ IWG
- (8) Other activities (Newsletter/Social Media/Press Releases/ NEJC Conference)

Meeting Schedule

The EJ IWG Public Participation Committee **meets on the 2nd and 4th Wednesday of each month at 1:00pm.**